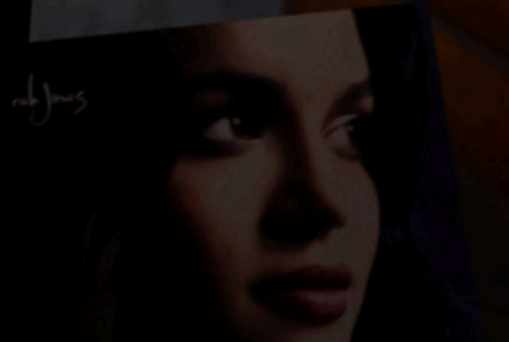


**MEDIA
KIT**

Sasha Joy

SINGER - SONGWRITER



About Sasha Joy

Sasha Joy's natural voice, unfiltered and real, is softly imaginative and markedly emotional at once. Dancing between the delicate and the bold, the enduring and the new, Sasha Joy's music draws listeners to uncover future roots sounds and inviting melodies that tell stories of a life deeply lived.

Impacted by the timeless sweetness of artists like Norah Jones, the honesty of Amy Winehouse and the iconic style of Lauryn Hill, Sasha Joy's music weaves a tapestry of unique poetic songs that invite deep and playful discovery.

Her vocals and melodies bring together elements of jazz, r&b, neo soul and oriental influences— all while maintaining a signature sound that speaks to the beauty of human emotions and the promise of new beginnings.



I Feel The Sunshine

Sasha Joy's latest single, *I Feel the Sunshine*, is a radiant celebration of warmth, positivity, and transformation, skillfully blending acoustic vibes, soul, and R&B elements. With her delicate yet emotional vocals, Sasha Joy transports listeners to a world of lightness and playful energy. Inspired by her personal journey of transformation, the song is as a love letter to those moments when life feels just right.

In *I Feel the Sunshine*, Sasha Joy masterfully fuses acoustic elements and “vocals that convey remarkable sincerity”, creating a sound that is both unique and universally resonant. As Daniel Ofaso describes, “Sasha Joy’s vocal delivery shines with warmth, backed by soothing melodies & rhythmic beats” that take us to a place where everything feels possible.

Biro Ramoniko highlights the song's subtle yet profound impact, noting that she delivers her vocals with “impressive delicacy,” creating an atmosphere that is both sublime and comforting. Sasha’s soulful voice, combined with a groovy and sun-soaked soundscape, becomes a gentle reminder of every-day beauty, a soft breeze of hope in a chaotic world.

As Tiana Testa writes, Sasha Joy’s heartfelt storytelling and soulful sound promise to make her “a voice to follow in the months to come”.



